

Gov. Michelle Lujan Grisham Cabinet Secretary Alicia J. Keyes Deputy Secretary Jon Clark

NEW MEXICO ECONOMIC DEVELOPMENT DEPARTMENT

WEEKLY RESOURCE WRAP-UP

March 8, 2021

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Please complete this short survey to help us continue to improve the Weekly Resource Wrap Up.

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UPCOMING WEBINARS AND EVENTS

Emerging Business Trends - The Outdoor Recreation Economy in NM

March 11 at 3 pm

Register

What Is Outdoor Recreation 1.0

March 13 at 10 am

Register

How to do business with the State of New Mexico

March 17 at 11 am

Register

COVID-19 Recovery

NEW! Restoration and Resilience COVID Recovery Fund

The Restoration and Resilience COVID Recovery Fund is providing grants to support public lands, including parks, nature areas, and other green spaces, that have been impacted by increased use during the COVID-19 pandemic. Grants of up to \$2,500 will be awarded. Nonprofit organizations, state or federal government agencies, federally recognized tribes and local governments, and educational institutions are eligible to apply. **Upcoming deadlines: April 1 and June 1.**

NEW! <u>Historic Small Restaurants</u> Grant

Pandemic Relief Options for Small Businesses Webinar

March 18 at 1 pm
Register

Custom Marketing to Reach Your Ideal Clients

March 18 at 3 pm <u>Register</u>

Tutor Tuesday - Angel Tax Credit

March 23 at 1 pm

Register

Talking To Your Customer: The Why and How

March 24 at 12 pm Register

SCORP - Statewide Town Hall

March 25 at 5 pm Register

Dispatches from New Mexico: Wilderness First Aid: 101

March 30 at 1 pm

Register

Resources for Your New Mexico Outdoor Recreation Business & Community

March 31 at 2 pm

Register

Local On Demand SCORE Webinars:

- <u>PPP Loan Forgiveness</u> <u>Application Requirements</u>
- Economic Injury Disaster Loan

N.M. Tax and Revenue New Businesses and New Employers workshops

ARTICLES/LINKS

Gov. authorizes expanded business loan program, tax relief for businesses and \$600 rebate for individuals

New Mexico governor signs \$200M pandemic relief measure

NMSU to launch Center for Border Economic Development

Equity Budgeting in Cities: Directing Dollars Where They're Needed Most

Members of the general public may suggest a restaurant for consideration or restaurant owners may submit an application. Each historic and culturally significant restaurant will be awarded a \$40,000 grant and additional support.

NEW! Webinar Series: Pandemic Relief Options for Small Businesses

This presentation provides a general overview of the programs the SBA is administering related to provisions in the economic aid to hard-hit small businesses, nonprofits, and venues. There are four webinars to choose from.

NEW! Covid-19 Local Food Supply Chain Response Fund Infrastructure Grant Program Application for NM Farmers & Ranchers

Financial support for infrastructure to support goals such as: growing or improving the economic viability of agricultural operations, increasing soil and ecosystem health, increasing access to healthy and culturally important food, and supporting the next generation of farmers and ranchers. **Deadline: March 17.**

NEW! Mixed Earners Unemployment Compensation (MEUC) Update

The NM Dept of Workforce Solutions will open applications for MEUC starting Wed, March 10 to provide an additional \$100/week to eligible claimants.

Finance New Mexico Updates

Finance New Mexico is tracking new programs and announcements on their website.

Business Resources

NEW! <u>Tax Filing Assistance for Low-Income Individuals</u>

Help for filing taxes for low-income New Mexicans is available through the AARP and Tax Help New Mexico, along with some senior citizen centers and social service agencies. Paper forms are available in many libraries throughout the state and may be ordered by calling 1-866-285-2996.

NEW! CreativeFund

CreativeFund provides free workshops and oneon-one coaching sessions for creative entrepreneurs to learn strategies to make their businesses more successful. Start-up and expansion loans may be available at favorable terms for creative entrepreneurs. <u>Data-Driven Ways to Maximize City</u> Budgets Post-Pandemic

The Pandemic Is Pushing Cities to Rethink How to Drive Capital to Small Business

New director takes the helm at Southern New Mexico facility

<u>Outcomes of Taos MainStreet program</u> <u>offers lessons for rural businesses</u>

New Mexico Senate passes bill to reduce cap on small-loan interest rates

The Advanced Research Projects Agency-Energy Funds

Awardees are developing entirely new ways to generate, store, and use energy with a small amount of funding over a defined period, typically two to four years. **Deadline: April 6.**

Actos de Confianza

This relief effort supports Latinx artists and arts organizations who have been adversely impacted by COVID-19. \$2,500 grants will be awarded to Latinx artists and cultural workers and \$5,000 grants to Latinx arts organizations. **Deadline: May 12.**

EDD Highlight: PPP Deadline



The Paycheck Protection Program (PPP) will close March 31. Until tomorrow, March 9, the SBA is focusing on applications from businesses and nonprofits with under 20 employees, opening more lending for sole proprietors, independent contractors and self-employed workers in low- and moderate-income areas.

Visit the SBA online for more information.

Check out our webinar.

Community Resources

NEW! Albuquerque Community Foundation Competitive Grant Program

Albuquerque Community Foundation is accepting applications for the 2021 Competitive Grant Program in the areas of Economic & Workforce Development, and Health and Human Services. **Deadline: April 1 at 5pm.**

NEW! D'Addario Foundation

The D'Addario Foundation identifies the most impactful instrument instruction programs in communities of need to assist their growth and development. The focus is on programs that bring music back into communities and schools and gets kids playing early and frequently, with students receiving instrument instruction multiple days per week, throughout the year, and for as many years as possible in their education. Cash grants averaging \$2,500 and D'Addario accessories product

donations are available. Deadline: June 15.

NEW! Home Depot Community Impact Grants Program

The Home Depot Foundation's Community Impact Grants Program provides support to nonprofit organizations and public service agencies that are using the power of volunteers to improve their communities. The Program focuses on support for organizations that serve veterans and vulnerable and underserved communities. Gift cards of up to \$5,000 are awarded for the purchase of tools, materials, and services. **Requests will be accepted on a rolling basis through December 31.**

NEW! The Cleaner Indoor Air During Wildfires Challenge

The challenge encourages the development of new approaches, technologies, or technology combinations, for keeping indoor air as clean as possible during wildfire smoke events and high pollution days. It is a theoretical challenge requiring submission of a written solution and selected applicants *may* participate in a follow-on competition to develop and submit a prototype solution for testing. **Deadline: May 17.**

NEW! Emerging Issues in Maternal and Child Health

This program works to strengthen the capacity of organizations to respond to emerging public health issues affecting maternal and child health populations. Specific areas include data and informational systems, workforce development, and strategic partnerships. Examples of emerging issues include increasing rates of opioid and other substance use disorders, emergent environmental health threats, persistent or increasing disparities in maternal mortality, inadequate availability of, and access to, behavioral health services, declining immunization coverage, and more. **Deadline: April 9.**

<u>Department of the Interior - Bureau of Land Management Recreation and Visitor Services</u>

All proposed projects submitted under this funding opportunity must state a benefit to the public. **Deadline: April 20.**

AARP Community Challenge

Supports quick-action projects that help communities become more livable, especially for those 50 plus and/or projects that focus on diversity and inclusion. **Deadline: April 14.**

EDA Build to Scale Program

The Venture Challenge supports high-growth entrepreneurship and the Capital Challenge increases access to capital in communities where risk capital is in short supply. **Deadline April 29.**

Low or No Emission Grant Program

Helps eligible project sponsors purchase or lease low- or no-emission vehicles and supports facilities that use advanced technologies.

Grants Champion Contemporary Concert Music

Promotes excellence in, and public appreciation of, contemporary concert music, particularly by American composers. Grants range between \$1,000 and \$7,500, though larger grants may be awarded. **Deadline: April 1.**

Call for Kindness

Empowers young leaders to use kindness and empathy to create meaningful connections and positive change. The program will provide grants of up to \$3,000 to teen-led projects. **Deadline is April 7.**

Previously Posted Opportunities

COVID-19 Recovery Resources:

- <u>USDA Temporarily Suspends Debt Collections, Foreclosures and Other Activities</u> <u>on Farm Loans for Distressed Borrowers</u>
- PNM COVID Relief Program for Small Businesses and Nonprofits

- <u>The Christopher & Dana Reeve Foundation's Quality of Life Grants</u> Deadline: March 16.
- Shuttered Venue Operators Grant (SVOG): View the SBA Webinar; View the EDD Webinar; View the Pivotal NM webinar
- New Mexico Safe Certified Program
- CARES Act Provider Relief Fund
- EIDL Deadline has been extended to Dec. 31.
- PPP Resumed on Jan 11

Business and Community Resource:

• VA Adaptive Sports Grant Program -Deadline: March 31.

Business Resources:

- <u>National Assoc. for the Self-Employed (NASE) Growth Grant</u> Grant applications are reviewed quarterly.
- <u>Las Cruces BizSprint</u>
- TEAM Fund Deadline: March 15.
- <u>REAP Energy Audit & Renewable Energy Development Assistance</u> Deadline: March 31.
- <u>Biorefinery, Renewable Chemical, and Biobased Product Manufacturing Assistance Program</u> Deadline: April 1 by 2:30 pm.

Tribal Resource:

• <u>Native Arts and Cultures Foundation (NACF) - SHIFT and LIFT Programs</u> - Deadline: March 16.

Community Resources:

- Enhancing Agricultural Opportunities for Military Veterans Competitive Grants Program Deadline: March 23.
- <u>National Fund for Sacred Places</u> Letter of intent due March 15. Deadline: July 14 if selected to apply.
- <u>Historic Preservation Fund Underrepresented Community Grants</u> Deadline: March 31.
- New Mexico Children's Foundation Deadline: March 12.
- Community Facilities Technical Assistance and Training Grant
- Rural Community Development Initiatives Grants
- AARP Purpose Prize Deadline: March 31.
- Whole Kids Foundation Garden Grant Program Applications will be accepted from February 15 through March 31.
- The Preservation Technology and Training (PTT) Grants Program Deadline: March 15.

Recent Webinar Recordings

Introduction to Government Contracting (2-24-21)

Overview of International Trade Resources (1/27/21)

Update on the Shuttered Venue Operators Grant (SVOG) (1/26/21)

SBA's Paycheck Protection Program Round Two Updates (1/15/21)

To see a full list of upcoming webinars and links to more previously recorded webinars:

EDD Finance Dept Webinars and Other COVID-19 Resources
NM MainStreet Webinars and Other COVID-19 Resources

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The New Mexico Economic Development Department's mission is to improve the lives of New Mexico families by increasing economic opportunities and providing a place for businesses to thrive.

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